



BASECAMP MAASAI BRAND

Wholesale Catalogue 2011



DISCLAIMER

All our products are handmade and therefore we can not guarantee the exact same appearance on ordered products as in this catalogue. Variations in colours and patterns may occur. With reservation for changes in prices and availability of materials and beads.



NECKBELT

Our top selling accessory! A maasai necklace in modern design. A long necklace made out of two strands of beads put together and finished with suede straps. Decorated with metal jingles on chains. Wear it as a long necklace, wrap twice around your neck, around your wrist/ankle or as a thin decorative belt over your favourite dress.

800 KES
11 USD



- Dark brown 10140
- Mild green 53240
- Hazel brown 13600
- Shiny red 90070
- White 03050





OLOIBONI

Design inspired from a ceremonial necklace given by the Maasai spiritual leader- the Loiboni, to someone as protection and good fortune. Originally the little leather pouch was filled with special herbs and worn as an amulet. Plaited suede strap and suede medallion with beads and cowrie shell.

600 KES
8 USD

Mid blue/White	33040/03050
Light blue/Black	63020/23980
Black/White	23980/03050



White 03050

OLKELEAI

Beads sewn on a rope for a unusual and eye catching necklace. Traditionally this style of necklace made in vibrant colours is worn by both men and women. Our version is a bit shorter and made in plain withe beads with small patches of silver. Ties with suede strap.

1200 KES
16 USD





Brown mix	13600 mix
Red	93190
White	03050
Purple	23020

LARGE DOTTED BRACELET

Four soft round beaded leather discs on a strap. Ties on your wrist. A funky fusion of Maasai beads and trendy geometrical shapes. Round patterns can be found in many traditional Maasai beadwork where it stands as a great contrast to the otherwise very static rectangular and triangular patterns. See also our Small Dotted Bracelet. Single colours or mixed.

800 KES
11 USD



LARGE ELASTIC BRACELET

Our top selling item! Mix of glass beads on elastic strings attached to a beaded leather centre piece. This bracelet got a really nice feel on your arm.

850 KES
11 USD



Shiny Blue mix	60150 mix
White	03050
Purple mix	23020 mix
Turquoise mix	50710 mix
Gold mix	17050 mix



Turquoise	50710
White	03050
Black	23980



CHOKER BRACELET

A very popular design made of a mix of glass beads, recycled plastic and leather. Ties with suede strap.

500 KES
7 USD



Purple	23020
Dark red	93300
Red	93190
Black	23980
White	03050

OLMURANI BRACELET

Warrior bracelet, traditionally worn by the Maasai warriors around their ankles. Beads sewn on soft leather straps that are tied around your wrist.

400 KES
6 USD



BUTTON BRACELET

Unisex bracelet. Beaded Maasai triangular patterns on soft leather, backed with thin sheep nappa. Closure with two press buttons.

1100 KES
14 USD



Turquoise/Marine
Mid green/Pink
Marine/Red
White/Silver
Amber/Shiny Brown



50710/33080
53240/38398
33080/93190
03050/78102
10050/10140

FURRY BUTTON BRACELET

Unisex bracelet. Round beaded decorations on "fur-on" cow skin. Backed with soft sheep nappa.

900 KES
12 USD



White 03050
Black 23980



STRINGED BRACELET

NEW PRODUCT!

Beads on recycled plastic strings held together with pieces of reused plastic. Made in traditional patterns. Leather with press buttons closing.

900 KES

12 USD



- Mid green/Red 53240/93190
- White 03050
- Amber/Brown 10050/10110
- Turquoise/Marine 50710/33080
- Amber/Matte red 10050/90070



- Marine/Silver 33080/78102
- Hazel brown/White 13600/03050
- Aqua/White 60150/03050
- Black/Gold 23980/17050
- Dark brown/White 10140/03050
- Black/White 23980/03050



THIN BUTTON BRACELET

NEW PRODUCT!

Like our popular button bracelet but a thinner version. Beads sewn on leather backed with soft sheep nappa.

700 KES

9 USD



THE WOMEN OF BMB

Our artisans are all women from the surrounding area. Their ages range from about 17-60 and together with the project staff they make all our products. Our artisans are divided into groups and attend the workshop at Basecamp Masai Mara once a week. They live in different villages and while some only have 5 min walking distance to the workshop others may have to walk for an hour to make it to her appointed work-day.

The beading is done both at the workshop and in their homes, whilst all finishing and quality control takes place at the workshop.

The women typically use their earnings for food, clothes for their children, health care and school fees.

Basecamp Masai Brand is not only economically important to the women, they also benefit from the social structure where they can meet as a group, discuss, share ideas and meet new people from all parts of the world.

You can often hear laughter and singing from the workshop, stories being shared while working and a warm smile is never far away.



SMALL DOTTED BRACELET

A simple and feminine bracelet. Five small beaded leather discs on a strap. Ties around your wrist.

500 KES
7 USD

- Mid green 53240
- White 03050
- Multi pink 94210
- Shiny blue 60150
- Purple 23020



MAGADI NUSU

A exclusive and cool bracelet. This design is very unique and special for BMB and it has a clear "African" look. Strands of stringed beads held together with leather bridges. Press buttons for closure. This is a shorter version of our Magadi Bracelet.

900 KES
12 USD



- | | |
|------------------|-------------|
| Aqua/Dark brown | 60150/10140 |
| Turquoise/Silver | 50710/78102 |
| Dark brown/Red | 10140/93190 |
| Black | 23980 |
| White | 03050 |



MAGADI BRACELET

A stunning bracelet with the right "African" look. Inspiration for this design came from the white bold jewelry worn by the Maasai close to lake Magadi. Strands of stringed beads held together with leather bridges. Press buttons for closure.

1600 KES
21 USD

Pearl	47102
Dark brown/Shiny red	10140/90070
Turquoise/Gold	50710/17050
White	03050
Black	23980



ROUND AND FLAT KEY RING

Key rings with designs from traditional earrings worn in the extended earloops of the Maasai.
 Beads wrapped around a recycled metal tube with leather strap.
 Traditional Maasai patterns beaded on leather.
 Many different colours available and a mixed selection will be made for all wholesale orders.

400 KES
 6 USD



WATCH STRAP

Beaded soft leather strap for your watch. Traditional patterns. Your watch is put on the strap as illustrated above.

	Red/Aqua	93190/60150
	White/Silver	03050/78102
Make your time Maasai!	Amber/Purple	10050/23020
	Aqua/Black	60150/23980
700 KES		
9 USD		





Purple 23020
 Multi pink 94210
 Mid green/White 53240/03050
 Shiny blue/Gold 60150/17050



LEATHER BELT

Beaded leather belt with square metal buckle.
 Backed with soft skin. Maasai patterns in many different colours. This intricate beadwork alone can take up to 3 weeks for one woman to make. Sizes 70-115 cm. Please specify size.

3000 KES
 39 USD

Pink/Mid green 38398/53240
 Amber/Brown 10050/10110
 Aqua/Red 60150/93190
 Black/Hazel brown 23980/13600
 Marine/Silver 33080/78102

EARRINGS

Round colourful earrings made from beads and wire.
 Two different sizes.

500 KES / 600 KES
 7 USD / 8 USD



BUSINESS CARD WALLET

Leather pouch to keep your business cards or VISA card in place. Hand stitched and with beaded decorations.

500 KES
7 USD



TRAVEL WALLET

Organizer for your travel documents made in soft skin. Pockets on the inside to keep your passport, tickets and other necessary documents in one place. Round Maasai beaded decoration. With reservation for availability of leather and colours, ask for status.

1000 KES
13 USD



PENCIL CASE

Practical pouch for safekeeping of all your small things; make-up, pens, mobile phone, ipod etc. Hand stitched soft skin decorated with round beadwork. Zipp closure.

1000 KES
13 USD



DIARY BOOKS

Leather covers for note books. Simple strap tie closure. Different designs of decor. With reservation for availability of leather and colours, ask for status. Simple notebook provided.
Size: 17x21 cm

1600 KES
21 USD



Our leather bags are based on the design of the traditional Maasai wedding bag. A bag given to the girl to carry her belongings in when moving to her new husband's village.

Adjustable shoulder strap. The suede version decorated with a cattle brand in beads. Available in skin, suede or furry skin. Our bags are not made by machine, everything is hand made by one of our skilled leather workers; a small group of women have specialized in working in leather and makes all our bags, diary covers and business card holders.

Availability of leather varies. Always request before placing an order of these bags.

ORBENE

Our beautiful hand stitched Maasai wedding bags. Made in soft leather, suede or furry skin. Inquire for availability of leather and colours. Closing buckle made from the tip of a cow horn.
Size -35x43cm

5000 KES
65 USD



SMALL ORBENE

A mini version of our wedding bag. Made in furry cow skin. Closure with bead-tassel.

Size - 26x30 cm

1800 KES
24 USD



CANDLE SHADES

Small and big versions.

Small beaded cups for tea lights. Transparent small beads on wire with small triangles in contrast colours. Big candle shades without bottom part (needs to stand on something). Bigger transparent glass beads on wire.

900KES / 1200 KES

12 USD / 16 USD



BOTTLE DECORATION

Beaded decoration for your wine bottle. Fits all bottles since its made on soft string and the structure allows it to expand and contract. White and silver beads with metal discs.

1400 KES

18 USD



BMB - A GOOD STORY

We work with over one hundred women making bead and leather handicraft with a unique fusion between traditional Maasai designs and contemporary style. And by that creating a source of income for the women while supporting and maintaining their traditional handicraft skills.

The women take great pride in their work and receive not only training and an extra income but also a socially important network and forum where they share ideas and learn new things.

The women of BMB have started micro finance savings schemes in cooperation with Faulu Kenya and they are part of the Biotisho wellness and HIV awareness program at Basecamp Masai Mara.

By ordering our products you are not only helping these women to a better life, you are also promoting their traditional culture and pride. With your support, this project can continue to help new generations of Maasai women.



Basecamp Maasai Brand aim to create and produce unique products with high quality, modern in their appeal but always with a history of tradition and culture.

Inspiration for our designs are collected within the rich diversity of Maasai jewellery and African fashion.

We mainly work with Maasai glass beads and high quality leather but we also try to utilize scrap metal and waste materials wherever possible. Even the thread we use is made from old plastic food bags, the strands of which are twinned together by hand. It will take you a bit of extra time to tie a knot and some patience to thread a loop, but that is part of the beauty of the work and a character that we are trying to preserve.

All our products are handmade by one of our artisans who's skills and individuality is reflected in the beading. All details are overseen and quality controlled before sent to our customers.

Our fair trade agreement ensures that the crafts person receives 75% of what BMB sells the item for, less the cost of materials.



By choosing to support this project you are making a difference and helping to build a sustainable source of income for the women.

Basecamp Maasai Brand wholesale catalogue 2011
With reservations for price changes and availability.

This is a Basecamp Foundation Project.

Basecamp and the Talek Maasai community appreciate your interest in Basecamp Maasai Brand. This project is an integral part of Basecamp's responsible tourism concept. Your support is vital to our success.

Please visit us and our sustainable tourism destinations at:

www.basecampexplorer.com
www.basecampfoundation.org

For further info on BMB please contact:

tmb@basecampexplorer.com
projects@basecampfoundation.org
www.maasaibrand.com

Basecamp Maasai Brand is a member of COFTA - Cooperation for Fair Trade in Africa

www.cofta.org

Basecamp Maasai Brand is a member of KEFAT - Kenya Federation For Alternative Trade

Photos and layout: Anna Lewerth

Basecamp Maasai Brand is a registered Trade Mark in the Republic of Kenya
Basecamp Maasai Brand c/o Basecamp Foundation
P.O. Box 43369, 00100 Nairobi, Kenya





TERMS OF PURCHASE

This is a wholesale catalogue and prices listed are for wholesale customers only.

For orders under 100 USD we have to take out and extra admin/banking charge of 10 USD.

Unfortunately we can not handle export orders under 50 USD.

Orders are prepaid to our USD account in Kenya, all banking charges covered by customer. After 5 consecutive orders within a year a customer is entitled to pay 50% pre payment and the rest upon delivery. For amounts under 300 USD Western Union money transfer can also be used.

*We normally send orders with normal post service, it usually takes between 2-3 weeks to USA, 1-2 weeks to Europe. We also send with DHL or similar courier service but to a higher cost. Shipping costs depending on weight. Please confirm shipping cost when placing an order.**

** Orders going to international destinations can be subject to import duties, taxes, and custom processing fees and the client is responsible for paying these additional fees. Since we are unable to provide estimates for any customs fees; you are advised to check with your local customs office for more information.*

HOW TO ORDER

Products listed in this catalogue come in variations of colours. For ordering of the same colour as in this document please refer to the colour code when ordering.

Products with multi colour patterns are colour coded and listed by the most significant colours. Variations may occur. Certain items can only be purchased in a bulk of mixed colours.

We try to accommodate special orders and customized products/colour combinations (additional fee may apply). Please send us your request.

To place an order send a mail with:

**product name, colour code, number of items*

** your postal address, e-mail, phone number*

And we will get back to you with an order confirmation and invoice.

ACCOUNT DETAILS

*Name of account: Basecamp Foundation Kenya
P.O.Box 43369
Post code 00100
Nairobi
Kenya*

*Acct with : c/o Barclays Bank of Kenya
Hurlingham branch
P.O.Box 34974
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Kenya*

*Acct no: 022/1005805
Currency : USD
Swift Code : BARCKENX*

