**DISCLAIMER**

All our products are handmade and therefore we can not guarantee the exact same appearance on ordered products as in this catalogue. Variations in colours and patterns may occur. With reservation for changes in prices and availability of materials and beads.
NECKBELT

Our top selling accessory! A maasai necklace in modern design. A long necklace made out of two strands of beads put together and finished with suede straps. Decorated with metal jingles on chains. Wear it as a long necklace, wrap twice around your neck, around your wrist/ankle or as a thin decorative belt over your favourite dress.

800 KES
11 USD

- Dark brown 10140
- Mild green 53240
- Hazel brown 13600
- Shiny red 90070
- White 03050
OLKELAI

Beads sewn on a rope for a unusual and eye catching necklace. Traditionally this style of necklace made in vibrant colours is worn by both men and women. Our version is a bit shorter and made in plain white beads with small patches of silver. Ties with suede strap.

1200 KES
16 USD

OLOIBONI

Design inspired from a ceremonial necklace given by the Maasai spiritual leader- the Loiboni, to someone as protection and good fortune. Originally the little leather pouch was filled with special herbs and worn as an amulet. Plaited suede strap and suede medallion with beads and cowrie shell.

600 KES
8 USD

<table>
<thead>
<tr>
<th>Color Combination</th>
<th>Code</th>
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</thead>
<tbody>
<tr>
<td>Mid blue/White</td>
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<tr>
<td>Light blue/Black</td>
<td>63020/23980</td>
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<tr>
<td>Black/White</td>
<td>23980/03050</td>
</tr>
<tr>
<td>White</td>
<td>03050</td>
</tr>
</tbody>
</table>

www.maasibrand.com      bmb@basecampexplorer.co.ke      www.basecampfoundation.org
**LARGE DOTTED BRACELET**

Four soft round beaded leather discs on a strap. Ties on your wrist. A funky fusion of Maasai beads and trendy geometrical shapes. Round patterns can be found in many traditional Maasai beadwork where it stands as a great contrast to the otherwise very static rectangular and triangular patterns.

See also our Small Dotted Bracelet.

Single colours or mixed.

800 KES
11 USD

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**LARGE ELASTIC BRACELET**

Our top selling item! Mix of glass beads on elastic strings attached to a beaded leather centre piece. This bracelet got a really nice feel on your arm.

850 KES
11 USD

<table>
<thead>
<tr>
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<tr>
<td>Brown mix</td>
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<tr>
<td>Red</td>
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<tr>
<td>White</td>
<td>03050</td>
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<tr>
<td>Purple</td>
<td>23020</td>
</tr>
<tr>
<td>Shiny Blue mix</td>
<td>60150 mix</td>
</tr>
<tr>
<td>White</td>
<td>03050</td>
</tr>
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<td>Turquoise mix</td>
<td>50710 mix</td>
</tr>
<tr>
<td>Gold mix</td>
<td>17050 mix</td>
</tr>
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</table>
**CHOKER BRACELET**

A very popular design made of a mix of glass beads, recycled plastic and leather. Ties with suede strap.

500 KES
7 USD

**OLMURANI BRACELET**

Warrior bracelet, traditionally worn by the Maasai warriors around their ankles. Beads sewn on soft leather straps that are tied around your wrist.

400 KES
6 USD

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
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</thead>
<tbody>
<tr>
<td>Turquoise</td>
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<tr>
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<tr>
<td>Black</td>
<td>23980</td>
</tr>
<tr>
<td>White</td>
<td>03050</td>
</tr>
</tbody>
</table>
**BUTTON BRACELET**


1100 KES
14 USD

- Turquoise/Marine: 50710/33080
- Mid green/Pink: 53240/38398
- Marine/Red: 33080/93190
- White/Silver: 03050/78102
- Amber/Shiny Brown: 10050/10140

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**FURRY BUTTON BRACELET**


900 KES
12 USD

- White: 03050
- Black: 23980

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STRINGED BRACELET
NEW PRODUCT!
Beads on recycled plastic strings held together with pieces of reused plastic. Made in traditional patterns. Leather with press buttons closing.
900 KES
12 USD

THIN BUTTON BRACELET
NEW PRODUCT!
Like our popular button bracelet but a thinner version. Beads sewn on leather backed with soft sheep nappa.
700 KES
9 USD

Colors:
- Mid green/Red: 53240/93190
- White: 03050
- Amber/Brown: 10050/10110
- Turquoise/Marine: 50710/33080
- Amber/Matte red: 10050/90070
- Marine/Silver: 33080/78102
- Hazel brown/White: 13600/03050
- Aqua/White: 60150/03050
- Black/Gold: 23980/17050
- Dark brown/White: 10140/03050
- Black/White: 23980/03050
THE WOMEN OF BMB

Our artisans are all women from the surrounding area. Their ages range from about 17-60 and together with the project staff they make all our products. Our artisans are divided into groups and attend the workshop at Basecamp Masai Mara once a week. They live in different villages and while some only have 5 min walking distance to the workshop others may have to walk for an hour to make it to her appointed work-day.

The beading is done both at the workshop and in their homes, whilst all finishing and quality control takes place at the workshop.

The women typically use their earnings for food, clothes for their children, health care and school fees.

Basecamp Masai Brand is not only economically important to the women, they also benefit from the social structure where they can meet as a group, discuss, share ideas and meet new people from all parts of the world.

You can often hear laughter and singing from the workshop, stories being shared while working and a warm smile is never far away.
SMALL DOTTED BRACELET

A simple and feminine bracelet. Five small beaded leather discs on a strap. Ties around your wrist.

500 KES
7 USD

Mid green  53240
White  03050
Multi pink  94210
Shiny blue  60150
Purple  23020

MAGADI NUSU

A exclusive and cool bracelet. This design is very unique and special for BMB and it has a clear “African” look. Strands of stringed beads held together with leather bridges. Press buttons for closure. This is a shorter version of our Magadi Bracelet.

900 KES
12 USD

Aqua/Dark brown  60150/10140
Turquoise/Silver  50710/78102
Dark brown/Red  10140/93190
Black  23980
White  03050
MAGADI BRACELET

A stunning bracelet with the right “African” look. Inspiration for this design came from the white bold jewellery worn by the Maasai close to lake Magadi. Strands of stringed beads held together with leather bridges. Press buttons for closure.

1600 KES
21 USD

Pearl 47102
Dark brown/Shiny red 10140/90070
Turquoise/Gold 50710/17050
White 03050
Black 23980
ROUND AND FLAT KEY RING

Key rings with designs from traditional earrings worn in the extended earloops of the Maasai.
Beads wrapped around a recycled metal tube with leather strap.
Traditional Maasai patterns beaded on leather.
Many different colours available and a mixed selection will be made for all wholesale orders.

400 KES
6 USD

WATCH STRAP

Beaded soft leather strap for your watch. Traditional patterns. Your watch is put on the strap as illustrated above.

Make your time Maasai!

700 KES
9 USD

Red/Aqua  93190/60150
White/Silver  03050/78102
Amber/Purple  10050/23020
Aqua/Black  60150/23980
LEATHER BELT

Beaded leather belt with square metal buckle. Backed with soft skin. Maasai patterns in many different colours. This intricate beadwork alone can take up to 3 weeks for one woman to make. Sizes 70-115 cm. Please specify size.

3000 KES
39 USD

<table>
<thead>
<tr>
<th>Colour Combination</th>
<th>KES</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pink/Mid green</td>
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<td>53240</td>
</tr>
<tr>
<td>Amber/Brown</td>
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<td>Aqua/Red</td>
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<td>17050</td>
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<tr>
<td>Black/Hazel brown</td>
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<td>13600</td>
</tr>
<tr>
<td>Marine/Silver</td>
<td>33080</td>
<td>78102</td>
</tr>
</tbody>
</table>

EARRINGS

Round colourful earrings made from beads and wire. Two different sizes.

500 KES / 600 KES
7 USD / 8 USD
BUSINESS CARD WALLET

Leather pouch to keep your business cards or VISA card in place. Hand stitched and with beaded decorations.

500 KES
7 USD

TRAVEL WALLET

Organizer for your travel documents made in soft skin. Pockets on the inside to keep your passport, tickets and other necessary documents in one place. Round Maasai beaded decoration. With reservation for availability of leather and colours, ask for status.

1000 KES
13 USD
**PENCIL CASE**

Practical pouch for safekeeping of all your small things; make-up, pens, mobile phone, ipod etc. Hand stitched soft skin decorated with round beadwork. Zipp closure.

1000 KES
13 USD

**DIARY BOOKS**

Size: 17x21 cm

1600 KES
21 USD
ORBENE

Our beautiful hand stitched Maasai wedding bags. Made in soft leather, suede or furry skin. Inquire for availability of leather and colours. Closing buckle made from the tip of a cow horn.
Size - 35x43cm

5000 KES
65 USD

Our leather bags are based on the design of the traditional Maasai wedding bag. A bag given to the girl to carry her belongings in when moving to her new husband’s village.

Adjustable shoulder strap. The suede version decorated with a cattle brand in beads. Available in skin, suede or furry skin. Our bags are not made by machine, everything is hand made by one of our skilled leather workers; a small group of women have specialized in working in leather and makes all our bags, diary covers and business card holders.

Availability of leather varies. Always request before placing an order of these bags.

SMALL ORBENE

A mini version of our wedding bag. Made in furry cow skin. Closure with bead-tassel.

Size - 26x30 cm

1800 KES
24 USD
**CANDLE SHADES**

Small and big versions.
Small beaded cups for tea lights. Transparent small beads on wire with small triangles in contrast colours.
Big candle shades without bottom part (needs to stand on something). Bigger transparent glass beads on wire.

900KES / 1200 KES
12 USD / 16 USD

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**BOTTLE DECORATION**

Beaded decoration for your wine bottle. Fits all bottles since its made on soft string and the structure allows it to expand and contract. White and silver beads with metal discs.

1400 KES
18 USD
BMB - A GOOD STORY

We work with over one hundred women making bead and leather handicraft with a unique fusion between traditional Maasai designs and contemporary style. And by that creating a source of income for the women while supporting and maintaining their traditional handicraft skills.

The women take great pride in their work and receive not only training and an extra income but also a socially important network and forum where they share ideas and learn new things.

The women of BMB have started micro finance savings schemes in cooperation with Faulu Kenya and they are part of the Biotisho wellness and HIV awareness program at Basecamp Masai Mara.

By ordering our products you are not only helping these women to a better life, you are also promoting their traditional culture and pride. With your support, this project can continue to help new generations of Maasai women.
Basecamp Maasai Brand aim to create and produce unique products with high quality, modern in their appeal but always with a history of tradition and culture.

Inspiration for our designs are collected within the rich diversity of Maasai jewellery and African fashion.

We mainly work with Maasai glass beads and high quality leather but we also try to utilize scrap metal and waste materials wherever possible. Even the thread we use is made from old plastic food bags, the strands of which are twinned together by hand. It will take you a bit of extra time to tie a knot and some patience to thread a loop, but that is part of the beauty of the work and a character that we are trying to preserve.

All our products are handmade by one of our artisans who's skills and individuality is reflected in the beading. All details are overseen and quality controlled before sent to our customers.

Our fair trade agreement ensures that the crafts person receives 75% of what BMB sells the item for, less the cost of materials.

By choosing to support this project you are making a difference and helping to build a sustainable source of income for the women.
Basecamp Maasai Brand  wholesale catalogue 2011
With reservations for price changes and availability.

This is a Basecamp Foundation Project.
Basecamp and the Talek Maasai community appreciate your interest in Basecamp Maasai Brand. This project is an integral part of Basecamp’s responsible tourism concept. Your support is vital to our success.

Please visit us and our sustainable tourism destinations at:
www.basecampexplorer.com
www.basecampfoundation.org

For further info on BMB please contact:
tmb@basecampexplorer.com
projects@basecampfoundation.org
www.maasaibrand.com

Basecamp Maasai Brand is a member of COFTA - Cooperation for Fair Trade in Africa
www.cofta.org

Basecamp Maasai Brand is a member of KEFAT - Kenya Federation For Alternative Trade

Photos and layout: Anna Lewerth
Basecamp Maasai Brand is a registered Trade Mark in the Republic of Kenya
Basecamp Maasai Brand c/o Basecamp Foundation
P.O. Box 43369, 00100 Nairobi, Kenya
TERMS OF PURCHASE

This is a wholesale catalogue and prices listed are for wholesale customers only.

For orders under 100 USD we have to take out an extra admin/banking charge of 10 USD.

Unfortunately we can not handle export orders under 50 USD.

Orders are prepaid to our USD account in Kenya, all banking charges covered by customer. After 5 consecutive orders within a year a customer is entitled to pay 50% pre payment and the rest upon delivery. For amounts under 300 USD Western Union money transfer can also be used.

We normally send orders with normal post service, it usually takes between 2-3 weeks to USA, 1-2 weeks to Europe. We also send with DHL or similar courier service but to a higher cost. Shipping costs depending on weight. Please confirm shipping cost when placing an order.*

* Orders going to international destinations can be subject to import duties, taxes, and custom processing fees and the client is responsible for paying these additional fees.

Since we are unable to provide estimates for any customs fees; you are advised to check with your local customs office for more information.

HOW TO ORDER

Products listed in this catalogue come in variations of colours. For ordering of the same colour as in this document please refer to the colour code when ordering.

Products with multi colour patterns are colour coded and listed by the most significant colours. Variations may occur. Certain items can only be purchased in a bulk of mixed colours.

We try to accommodate special orders and customized products/colour combinations (additional fee may apply). Please send us your request.

To place an order send a mail with:
* product name, colour code, number of items
* your postal address, e-mail, phone number

And we will get back to you with an order confirmation and invoice.

ACCOUNT DETAILS

Name of account: Basecamp Foundation Kenya
P.O.Box 43369
Post code 00100
Nairobi
Kenya

Acct with: c/o Barclays Bank of Kenya
Hurlingham branch
P.O.Box 34974
Nairobi
Kenya

Acct no: 022/1005805
Currency: USD
Swift Code: BARCKENX